

Press Release
17 Mar 2017

SWACHHTA PAKHWADA CAMPAIGN 2017

As part of Swachh Bharat Abhiyan of Government of India, the year-long cleanliness drive, “SwachhtaPakhwada 2017” is being observed in Cochin Shipyard Limited from 16 March 2017 to 31 March 2017.

Shri Madhu S Nair, Chairman & Managing Director, CSL inaugurated the Pakhwada campaign in CSL on 16 Mar 2017, at 2 pm by administering ‘Swachhta Pledge’ in Hindi to all employees, members of CISF contingent, trainees, contract workers, contractors and associated personnel assembled at the main office portico. Shri Sunny Thomas, Director (Operations) administered the pledge in Malayalam.

As per the directive of Government of India for creating awareness among the public about the Swachhta Abhiyan, CSL is organizing various programmes including seeking innovative ideas from individuals/groups on the theme “From Waste to Profit”. Public can submit their innovative proposals on this theme for converting waste to useful products through the Red FM Cochin Face book page. A prize money of Rs. 10,000/- will be awarded to the contestant. CSL would also consider financing project proposals, if found viable, for implementation under the CSL Corporate Social Responsibility scheme.

Kala V
Official Spokesperson